

Adam Truckenmiller

Wichita, Kansas

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Professional Summary

Instructional design professional seeking to join an innovative organization where I can apply my entrepreneurial mindset, expertise in generative AI, and instructional design skills to create engaging and effective learning solutions that drive success and positive outcomes.

Certificate

- The AI Learning in Design Bootcamp with Dr. Philippa Hardman

Technology Proficiency

AI Tools

- ChatGPT
- Copilot
- Gemini 2.5
- Google AI Labs
- Google NotebookLM
- Kling AI
- Suno
- Synthesia

Developer Tools

- Adobe Creative Cloud
- Articulate 360
- Adobe Captivate
- CenarioVR (VR)
- Microsoft Office
- PowerApps
- Vyond
- Zappar (AR)

Learning Experience Platforms

- Degreed
- Edcast

Other Skills

- HTML Coding
- xAPI

Learning Management Systems

- Cornerstone/Saba
- Moodle
- RISC

PROFESSIONAL EXPERIENCE

Dell Technologies – Sept. 2021 – Aug. 2025

Instructional Designer – HR | Global Sales Learning and Development

- Produced different modalities such as eLearning, video, workshops, and ILT/VILT
- Collaborated closely with key stakeholders to design and deliver tailored learning solutions based on gaps, data, and SMEs' knowledge.
- Analyzed current and previous learning material to revise and enhance future material.
- Utilized the ADDIE model process to create meaningful products for our customers and stakeholders.
- Requested and gained access for the team to be admins within the Sandbox of Saba
- Hand-selected to join the "All in on AI" group, whose goal was to further increase the use of AI among all IDs within Dell.
- Led AI initiatives, including webinars, podcasts, demos, and lunch and learns, to assist in the growth of Dell Technologies' Global Sales Learning & Development's CCD team.
- Assisted with the success of increasing the CCD team's proficiency with GenAI tools from 20% to 100% within a short timespan.
- Accelerated project creation, especially during the analysis and design phase by about 50% by creating AI workflows.
- Utilized an AI-based video creation tool called Synthesia to create content videos rapidly.
- Proficient in Edcast, the Learning Experience Platform (LXP) owned by Cornerstone, leveraging technology to optimize learning experiences for employees
- Managed multiple SMEs to produce an engaging, first-ever social media-themed video played at a Dell Sales conference, based on data captured from the video platform and insights from leaders who hosted the week-long online event.

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STERIS – January 2021 – Sept. 2021

Instructional Systems Designer II

- Developed instructional content across multiple modalities, including eLearning, video-based training, and instructor-led.
- Designed comprehensive training programs catering to both internal and external clients. Led the adoption of a new video streaming platform, which enhanced functionality, ease of accessibility, and alignment with organizational requirements by migrating videos being hosted on their LMS, over to Vimeo so it was accessible company-wide.

TEKsystems – Sept 2020 – December 2020

Learning Experience Designer – Contract Position with Koch Ag & Energy Solutions

- Developed learning solutions tailored to both internal staff and external stakeholders.
- Executed mobile learning initiatives that increased accessibility and made learning easier for drivers
- Explored the integration of learning on demand through Augmented Reality (AR) technology to enhance learning experiences for operators and engineers out in the field.

Koch Industries, INC., Wichita, KS – 2010 to 2020

Instructional Designer – Flint Hills Resources (FHR) | Koch Ag & Energy Solutions (KAES) | Koch

- Conducted needs assessment to find gaps and find the correct delivery method.
- Mentored a colleague in preparing a business proposal for the podcast app.
- Managed freelancer video editors through Upwork and internal video editors at multiple Koch locations.
- Developed eLearning courses in Articulate 360 (Rise and Storyline).
- Initiated and led the redesign of the contractor orientation system for the Fertilizer plants that saved the company over \$2 million.
- Researched and pursued a VR initiative that saved the company over \$16,000, which included equipment and deployment.
- Analyzed previous orientation program sessions to develop a new and engaging orientation program allowing for new hires to get up out of their seat and learn about the culture, how the company makes money and about their own team.
- Managed a video project team of 6 in order to speed up video production among the different fertilizer sites nationwide.
- Developed eLearning courses in Articulate 360 (Storyline & Rise) and Lectora.
- Developed a blended learning approach for Train the Trainer (T3) session.
- Designed and maintained the Learning Services SharePoint site.
- Facilitated training on how to use Articulate products such as Storyline and increased the comfort level of using these products amongst the other IDs within Koch Industries.
- Photographed and edited own stock pictures with DSLR and Adobe Photoshop (refinery and office themed).

ADR BOOK PRINT, Wichita, KS - 2008 – 2010

Instructional Designer

- Utilized the ADDIE model in order to manage my projects
- Designed and revised the pilot/maintenance ILT courses for Flight Safety.
- Worked closely with SMEs (Subject Matter Experts) in order to produce classroom training and storyboards for eLearning to then hand off to the developers
- Designed documents such as the master task list, course-specific task list, lesson outlines, media list, course map, performance objective list, and course syllabus.